# **MARINA DISTRICT FIRST FRIDAYS**

## Atlantic City's Trifecta of Marina District Nightclubs Raises the Bar with August's First Friday Experience

The Golden Nugget, Borgata, and Harrah's Resort join forces to host mega three-in-one party

**ATLANTIC CITY, NJ—July 26, 2016**—<u>Haven Nightclub</u> at the Golden Nugget Casino Hotel & Marina, <u>Premier Nightclub</u> at Borgata Hotel Casino & Spa, and <u>The Pool After Dark</u> at Harrah's Resort team up to present Marina District First Fridays, giving clubgoers the opportunity to experience three venues with one \$20 cover on the first Friday of every month this summer.

Each First Friday brings different drink and bottle specials, and a different genre of music to the Marina District's most popular venues, ranging from electronic, hip hop, and top-40 beats. On Friday, August 5, Haven will present Texas-based duo <u>Tritonal</u>, whose tour's anthem, "Untouchable," has been streamed over 19 million times in 2016. English DJ, record producer, singer, and songwriter, <u>Burns</u> will make a special appearance at Premier, while female superstar, <u>DJ Havana Brown</u> will be mixing tracks at Harrah's Resort's The Pool After Dark. All three clubs will offer Stoli vodka specials with \$200 flavored bottles and \$5 cocktails until midnight.

"There is no reason to leave the Marina District the first Friday of each month," says Meredith Godfrey, Director of Nightlife Entertainment at Haven Nightclub at the Golden Nugget. "For just \$20, guests will have access to three huge parties headlined by some of the top performers across a variety of music and entertainment genres. You won't find this three-in-one party experience anywhere else but Atlantic City."

"With the recent debut of Borgata's \$14 million Premier Nightclub, the Marina District is hotter than ever," said Joe Lupo, Senior Vice President of Operations at Borgata Hotel Casino & Spa. "We're excited to join our Marina neighbors in the First Fridays series, presenting a diverse entertainment lineup that offers something for everyone."

Alicia Jones, Director of Pool & Nightlife, at The Pool After Dark agrees, "We can promise that each Marina District First Friday will top the last. For one fee, you can't do better anywhere, any night of the week, all summer. First Fridays are not something to be missed."

Tickets can be purchased in advance at any of the three participating venues. Guests will receive one LED wristband per person. Must be 21 and present valid ID. Borgata Hotel Casino &

Spa, Golden Nugget, and Harrah's Resort remind everyone to drink responsibly. Dress appropriately. Nightclub attire is required to enter and is enforced at all times. Management reserves the right to refuse admission. Know when to stop before you start. Gambling Problem? Call 1-800-GAMBLER.

#### ABOUT HAVEN NIGHTCLUB

Haven, located inside the Golden Nugget, is the 2015 recipient of three Atlantic City Weekly Nightlife awards, including Nightclub of the Year, Critic's Choice for Best Club Dancers, and Critic's Choice for Best Bottle Service. The luxurious-12,000-square-foot space is designed to offer a unique atmosphere that will engage the senses and includes a state-of-the-art DJ booth featuring a Funktion-One sound system throughout the nightclub. Lighting systems and special effects throughout the venue set the stage for unique performance artists and dancers that engage and entertain the crowd. The main dance floor sits at the center of the room, surrounded by 31 rich leather banquettes offering signature table service and two full-service bars. In addition to the electrifying dance music played by internationally renowned DJs and performance artists, Haven distinguishes itself by being the first in Atlantic City to combine the gaming and nightclub experience on the Veranda, a covered outdoor space within the venue complete with blackjack tables and roulette. The Veranda, which includes two large fire pits and lounge seating, offers guests a place to socialize and interact. Haven also features two special VIP entrances – an elevator from the casino floor and a valet parking entrance each with backlit sky panels in the ceilings of the entryways.

#### **ABOUT PREMIER NIGHTCLUB**

Elevating Borgata's unique brand of nightlife with its Spring 2016 debut, Premier Nightclub welcomes guests into a transformative party experience where clubbing is theatre. The 18,000-square-foot venue is complete with tiered booths focused on the deejay booth, stage, and digital proscenium, as well as a horseshoe-shaped mezzanine for exhilarating views of the ornate, yet modern scene. A custom disco ball shines as the grand showpiece in the heart of Premier, surrounded by a first-of-its-kind chandelier made from programmable light. From its energetic service and alluring design to a lineup that boasts some of the world's most sought after deejays, Premier presents a rebirth of nightlife entertainment in Atlantic City. View Premier's opening press release here: <u>https://www.theborgata.com/press/press-releases/current/premier-nightclub</u>. Please contact Liza Costandino (609.317.7759 or <u>lizacostandino@theborgata.com</u>) with any Borgata-related press inquiries.

### ABOUT THE POOL AFTER DARK

The Pool After Dark is one of the premier Atlantic City nightclub experiences, hosting worldclass DJs in a wet and wild party atmosphere. The 172,000-square-foot entertainment complex boasts a 90-foot-high glass-dome-enclosed tropical oasis containing a 23,000-square-foot, 86,000-gallon heated pool, five Jacuzzis, 12 cabanas and indoor and outdoor deck areas and an upstairs gaming loft. Resident DJs and performers include DJ Pauly D, Paris Hilton and Brody Jenner. For additional information about The Pool After Dark at Harrah's Resort Atlantic City nightlife, please visit: <u>http://www.thepoolafterdark.com</u>.